



# FREEDOM OF INFORMATION REQUEST



**Request Number:** F-2011-01511

**Keyword:** Organisational Information/Governance

**Subject:** Corporate Communications

**Request and Answer:**

This is to inform you that the Police Service of Northern Ireland has now completed its search for the information you requested. The decision has been taken to disclose the located information to you in full.

**Question 1**

How much did the PSNI spend in each of the last three financial years on corporate communications broken down by media services, public consultation, internal communications, marketing and the PSNI website (or similar categories)?

**Answer**

Please see the table below detailing the Corporate Communications Spend for 2008/2009, 2009/2010 and 2010/2011

	10/11(£)	09/10 (£)	08/09 (£)
Media Services	64,397	56,891	39,642
Public Affairs	11,054	0	3,354
Reassurance	339,405	264,739	309,350
Internal Comms	64,491	56,212	53,150
Web, Intranet & Social Media	4,788	18,510	23,559
<b>Total</b>	<b>484,135</b>	<b>396,352</b>	<b>429,055</b>

The Patten Report, which was published in 1999, commented on the need for the PSNI to improve how it communicated with the public, as well as how it communicated internally. The Corporate Communications Department supports front line policing by working to provide this improved communication function.

Policing in Northern Ireland attracts considerable media interest on an ongoing basis so it is essential that as an organisation we have the capability to provide the transparency and openness the media and public expect from us.

**Question 2**

What is this projected spend on corporate communications for the financial year 2011/2012?

**Answer**

Corporate Communications has been allocated a budget of £524,080 for 2011/2012.

**Question 3**

How many people are employed both full-time and part-time providing these services?

**Answer**

Corporate Communications employ 27 full-time staff and 1 part-time member of staff.

If you have any queries regarding your request or the decision please do not hesitate to contact me on 028 9070 0164. When contacting the Freedom of Information Team, please quote the reference number listed at the beginning of this letter.

If you are dissatisfied in any way with the handling of your request, you have the right to request a review. You should do this as soon as possible, or in any case within two months of the date of issue of this letter. In the event that you require a review to be undertaken, you can do so by writing to the Head of Freedom of Information, PSNI Headquarters, 65 Knock Road, Belfast, BT5 6LE or by emailing [foi@psni.pnn.police.uk](mailto:foi@psni.pnn.police.uk).

If following an internal review, carried out by an independent decision maker, you were to remain dissatisfied in any way with the handling of the request you may make a complaint, under Section 50 of the Freedom of Information Act, to the Information Commissioner's Office and ask that they investigate whether the PSNI has complied with the terms of the Freedom of Information Act. You can write to the Information Commissioner at Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. In most circumstances the Information Commissioner will not investigate a complaint unless an internal review procedure has been carried out, however the Commissioner has the option to investigate the matter at his discretion.

Please be advised that PSNI replies under Freedom of Information may be released into the public domain via our website @ [www.psni.police.uk](http://www.psni.police.uk)

Personal details in respect of your request have, where applicable, been removed to protect confidentiality.