



## FREEDOM OF INFORMATION REQUEST



**Request Number:** F-2015-00210

**Keyword:** Finance

**Subject:** PSNI Communications Budget

### Request and Answer:

#### Question 1

What is the total communications/ public relations budget for your police force? Please provide figures for each of the last six financial years, i.e. 2014/15, 13/14, 12/13, 11/12, 10/11 and 09/10.

**Clarification Received:** How much money is set aside in the force for these activities, possibly under what you'd call 'corporate communications'?

#### Answer

This is to inform you that the Police Service of Northern Ireland has now completed its search for the information you requested. The decision has been taken to disclose the located information to you in full.

The budget figures below are for the last 2 Financial years, namely 2013/14 and 2014/15. The Finance System does not hold Budgetary information before that. The figures include all monies attributable to the Corporate Communications Department including Payroll and Non Payroll Budgets.

2013/14 - £1,959,283.95

2014/15 - £1,536,935.60

**N.B.** The 14/15 year is net of any reductions that have happened in the year.

#### Question 2

How many staff are employed in your force's communications department? Please provide job titles.

#### Answer

24 staff are employed.

Head of Corporate Communications  
Deputy Head of Corporate Communications  
Information Manager  
Crime Ops Media Manager  
Internal Communications Manager  
Corporate Communications Manager

District Media Manager  
Media Centre Manager  
District Media Officers  
Press Officers  
Corporate Communications Officers

### **Question 3**

Does your police force have a budget for external communications work? If so, please state how much has been spent on this for each of the years above.

**Clarification Received:** This work carried out by external companies.

### **Answer**

Corporate Communications Branch was formed in 2011. The figures below therefore refer to spend for the full financial years from that date onwards, namely 2012/13, 2013/14 and 2014/15.

2012/13 - £396,866.49

2013/14 - £666,416.51

2014/15 - £162,159.33

**N.B.** The 14/15 figures is the year to date only figures. It is the actual spend against the Advertising Budget which is the closest and most transparent way we have of reporting this figure.

If you have any queries regarding your request or the decision please do not hesitate to contact me on 028 9070 0164. When contacting the Freedom of Information Team, please quote the reference number listed at the beginning of this letter.

If you are dissatisfied in any way with the handling of your request, you have the right to request a review. You should do this as soon as possible, or in any case within two months of the date of issue of this letter. In the event that you require a review to be undertaken, you can do so by writing to the Head of Freedom of Information, PSNI Headquarters, 65 Knock Road, Belfast, BT5 6LE or by emailing [foi@psni.pnn.police.uk](mailto:foi@psni.pnn.police.uk).

If following an internal review, carried out by an independent decision maker, you were to remain dissatisfied in any way with the handling of the request you may make a complaint, under Section 50 of the Freedom of Information Act, to the Information Commissioner's Office and ask that they investigate whether the PSNI has complied with the terms of the Freedom of Information Act. You can write to the Information Commissioner at Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. In most circumstances the Information Commissioner will not investigate a complaint unless an internal review procedure has been carried out, however the Commissioner has the option to investigate the matter at his discretion.

Please be advised that PSNI replies under Freedom of Information may be released into the public domain via our website @ [www.psni.police.uk](http://www.psni.police.uk)

Personal details in respect of your request have, where applicable, been removed to protect confidentiality.