

Keeping People Safe



## FREEDOM OF INFORMATION REQUEST



**Request Number:** F-2020-01468

**Keyword:** Organisational Information/Governance

**Subject:** PSNI Rebranding Exercise

### Request and Answer:

Your request for information has now been considered and we apologise for the delay in reverting to you. In respect of Section 1(1)(a) of the Freedom of Information Act 2000 ('FOIA') we can confirm that the Police Service of Northern Ireland does hold some information to which your requests relate and this is being provided to you. We do not hold information in relation to your request number 5.

### Request

You made the following requests within your correspondence to PSNI dated 27<sup>th</sup> July 2020:

*"Please provide full details on the following issues in what appears to be a change of the name of Police Service of Northern Ireland (PSNI) under a Corporate rebranding review?"*

#### Request 1

*Please provide details of who within your Senior Command Leadership team and civilian staff members agreed to the change and provide their rationale for the change?*

#### Request 2

*Please provide full details of those within your senior command leadership team and civilian staff members agreed to the change are still employed by the Police Service of Northern Ireland?*

#### Request 3

*Please provide full details of who within the Police Service of Northern Ireland, Police Federation for Northern Ireland, the Northern Ireland Policing Board, Political parties, the Northern Ireland Retired Police Officers Association were consulted and provide dates for each of those listed?*

#### Request 4

*Please provide an explanation as to the rationale for Police Service of Northern Ireland officers not wearing their caps?*

#### Request 5

*Please provide an explanation if not wearing caps was to assist the corporate rebranding plans as wearing their caps would be displaying the Police Service of Northern Ireland badge?"*

## Answer

### Answer Requests 1-3

In relation to your requests 1-3 there has been no change agreed yet to our Corporate Branching. The matter remains under consideration. This forms a part of PSNI's Horizon 2025 Strategy and Modernisation plans aimed at making PSNI more visible, accessible and community focussed and has been initiated by PSNI's Chief Constable.

Since his appointment on 1 July 2019, the Chief Constable has held a number of meetings with political parties to discuss a wide range of local issues. This ongoing engagement is a vital means to better understand the concerns and priorities of political representatives. These meetings were not specifically arranged to consult them on early proposals for a refresh of PSNI branding, but at a number of the engagements the Chief Constable did sight those in attendance on the early proposals to refresh the PSNI branding

The Chief Constable met with the following political parties on the following dates:

DUP	Sinn Fein	Alliance	UUP	SPLP
16 <sup>th</sup> July 2019	8 <sup>th</sup> Jul 2019	22 <sup>nd</sup> Jul 2019	30 <sup>th</sup> Jul 2019	21 <sup>st</sup> Aug 2019
13 <sup>th</sup> Aug 2019	24 <sup>th</sup> Sep 2019	7 <sup>th</sup> January 2020	11 <sup>th</sup> Feb 2020	4 <sup>th</sup> Nov 2019
29 <sup>th</sup> Aug 2019	6 <sup>th</sup> Jan 2020	7 <sup>th</sup> March 2020	22 Feb 2020	7 <sup>th</sup> Jan 2020
9 <sup>th</sup> Jan 2020	4 <sup>th</sup> Mar 2020			18 <sup>th</sup> Sep 2020
25 <sup>th</sup> Feb 2020				
20 <sup>th</sup> May 2020				
19 <sup>th</sup> Sept 2020				

### Answer Request 4:

Please note the requirement under the FOIA is to respond to requests for 'recorded information' and not necessarily to answer questions which require PSNI to speculate or provide a viewpoint which is not recorded. We can confirm to you that the initial decision on caps was taken due to the fact that they are difficult to launder/clean if an officer is in contact with a suspect Covid case and therefore the need to wear a cap was relaxed (as were ties).

### Answer Request 5

PSNI holds no information on this request. The answer is no.

If you have any queries regarding your request or the decision please do not hesitate to contact me on 028 9070 0164. When contacting the Corporate Information Branch, please quote the reference number listed at the beginning of this letter.

If you are dissatisfied in any way with the handling of your request, you have the right to request a review. You should do this as soon as possible or in any case within two months of the date of issue of this letter. In the event that you require a review to be undertaken, you can do so by writing to the Head of Corporate Information Branch, PSNI Headquarters, 65 Knock Road, Belfast, BT5 6LE or by emailing [foi@psni.pnn.police.uk](mailto:foi@psni.pnn.police.uk).

If following an internal review, carried out by an independent decision maker, you were to remain dissatisfied in any way with the handling of the request you may make a complaint, under Section 50 of the Freedom of Information Act, to the Information Commissioner's Office and ask that they investigate whether the PSNI has complied with the terms of the Freedom of Information Act. You

can write to the Information Commissioner at Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. In most circumstances the Information Commissioner will not investigate a complaint unless an internal review procedure has been carried out, however the Commissioner has the option to investigate the matter at his discretion.

Please be advised that PSNI replies under Freedom of Information may be released into the public domain via our website @ [www.psnipolice.uk](http://www.psnipolice.uk)

Personal details in respect of your request have, where applicable, been removed to protect confidentiality.